

Global Bone and Joint Health Supplements Market is projected to grow at

6,6%

CAGR (2019-2024)

DID YOU KNOW?

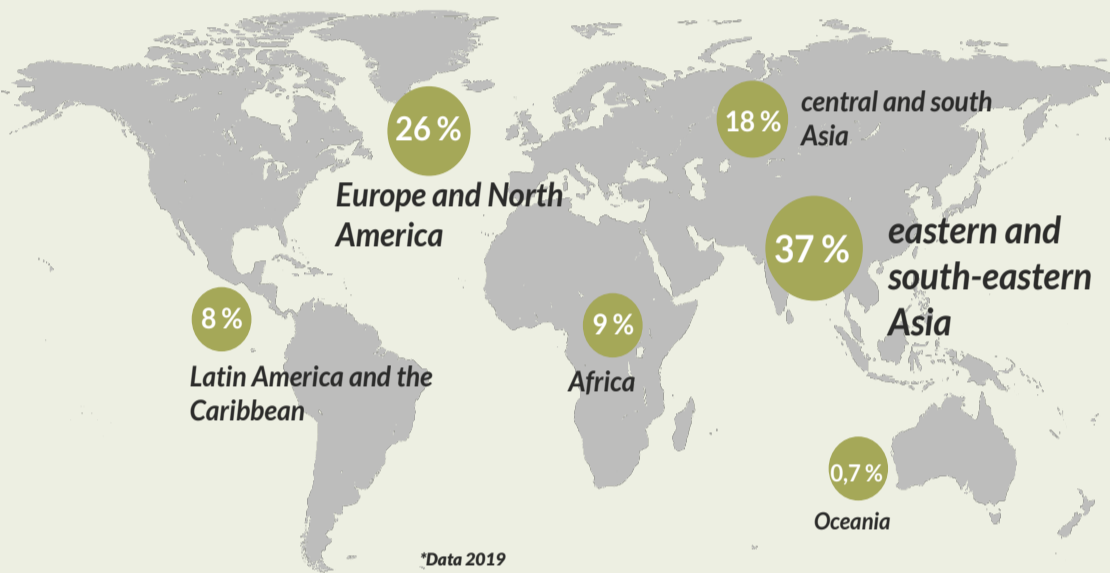
Why to play in Joint Health?

The athlete and fitness groups demonstrate a surging demand for bone and joint supplements

- Improve performance
- Protect joints and functions
- Enhance tissue repair
- Release pain and inflammation



People over age of 60 live in ...



22%

of the world population by 2050 over -60 age

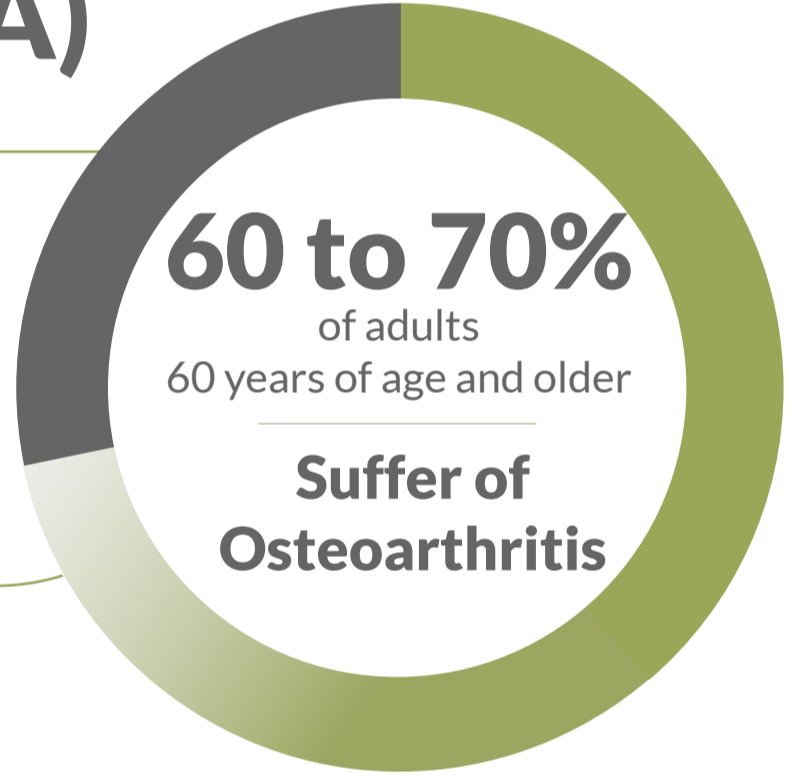
45%

of individuals aged 65+ say they experience joint pain

Osteoarthritis (OA)

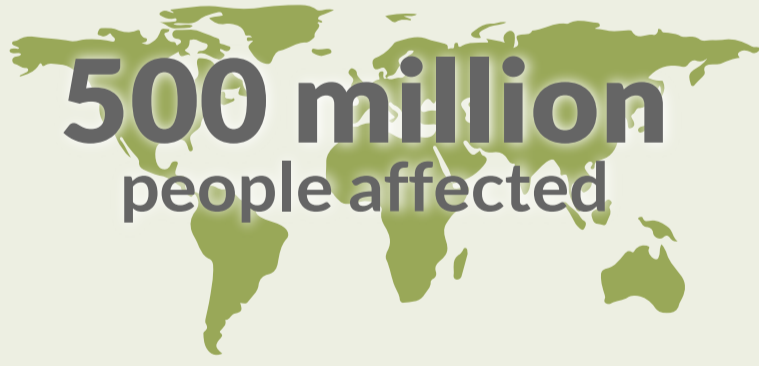
Osteoarthritis (OA) is the most common joint disorder. Its prevalence increases year by year.

60 to 70%
of adults
60 years of age and older
Suffer of Osteoarthritis



7%

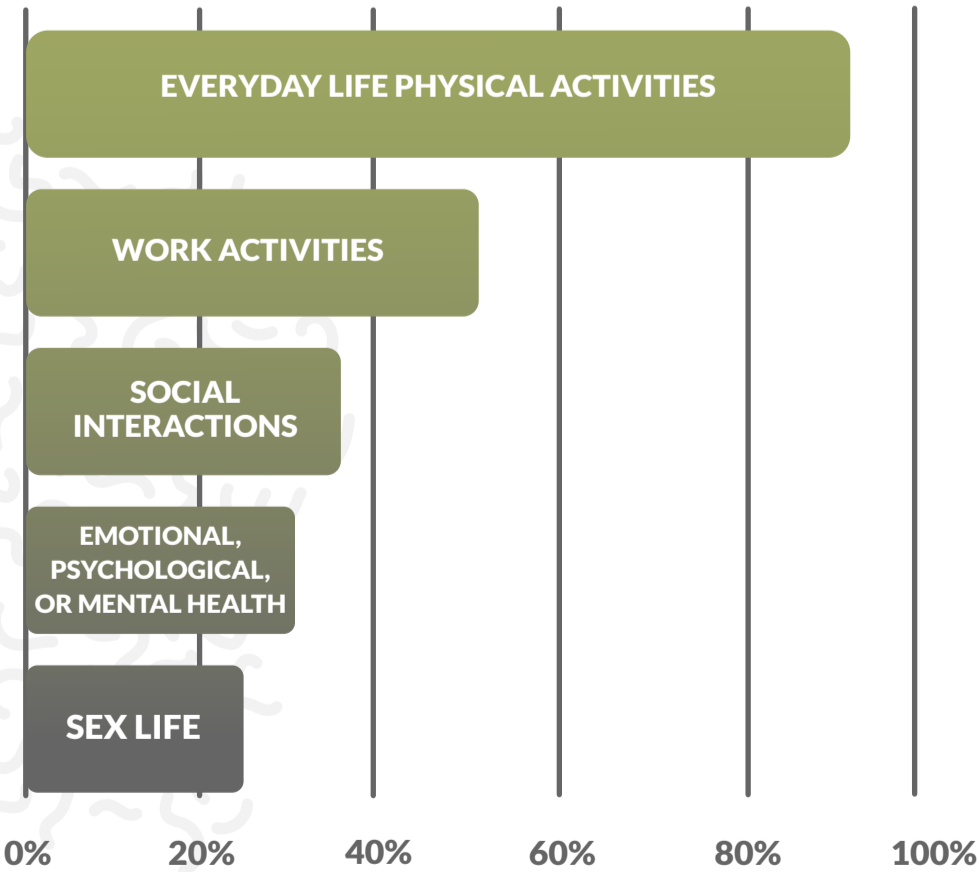
of the global population suffer of OA



Leading cause of disability
in older adults

Women more affected
by the condition

Joint pain impact on patient daily life



78%
of patients with OA
ask for access to
additionanon-drug/
non-surgical treatments

* 1512 surveys / 6 countries - GOAPPSurvey

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